

INAUGURATION OF WASME-TELENGANA INDIA CHAPTER

WASME – MSMECC Telengana Chapter organised Digitization Programme for Telengana MSMEs on 7th May 2022 in Hyderabad in association with Amazon, Tata nexarc and NASSCOM. Mr B.A.Naveen National Business Development Leader- AWS Trainings and Certifications, India Amazon Internet Services Private Limited, Mr. Ranjit Kumar , City Head – Tata nexarc Hyderabad , Ms S.Gautami and Mr Satish Kumar Director – NASSCOM Futureskills from NASSCOM Futureskills shared their thought on the digitization process in empowering Telengana MSMEs. WASME and NASSCOM also exchanged MoU. Dr Sanjiv Layek Executive Secretary, WASME and Dr Dev Raj Dasari Chairman , MSMECC welcomed and felicitated guests and dignitaries.



Association of WASME and Aayom Business Solutions

Pleasure to announce the association of WASME and Aayom Business Solutions for Empowering MSMEs



INAUGURATION OF WASME-SOUTH INDIA CHAPTER

WASME south India chapter has been inaugurated on 25th April 2022 by All India Executive Secretary "Dr. Sanjiv Layek". The chapter has officially started its operations and services, will be opened for Entrepreneurs of Andhra Pradesh, Telengana, Karnataka, and South India region. Since 1980 WASME has been working for betterment, sustainable growth and employment generation programme and empowering small and micro entrepreneurs. This is the first time WASME has initiated its operations in South India in association with MSME chamber of commerce under the chairmanship of "Shri Devraj Dasari". The services will be beneficial to local Entrepreneurs to reach Global markets through Global Exposure, fulfilling the government of Indian Prime Minister call for Vocal for Local and making them Global under "Atam Nirbhar Bharat Abhiyan". So MSME Chairman Devraj Desari has taken this initiation in association with WASME and will work according to the parameters of the Local government policies. It will also taken participation in the Government platforms, so that entrepreneurs voice can be heard on the right platorms and will get recognition and added benefits. Both the associations WASME and MSMECC will work towards empowering MSMEs in credit, technology and market access across the globe.



VISIT OF MSMECC DELEGATION TO WASME

MSMECC Delegation led by Mr Devraj Dasari Chairman visit to WASME, Interaction with APEDA officials , A Ministry of Industry and Commerce , Govt of India body



WASME Welcomes to Mr. Rajendra Prasad Lalchand, Vice President , European Region on 14th April 2022



Visit of MSMECC Delegation to WASME 7th April 2022

MSMECC Delegation led by Mr Devraj Dasari Chairman visit to WASME, Interaction with APEDA officials , A Ministry of Industry and Commerce , Govt of India body , on 7th April 22.



**ETHIOPIAN MINISTERIAL DELEGATION VISITED WASME INTERNATIONAL SECRETARIAT
ON 2ND APRIL 2022**



The High Level Ethiopian delegation including Mr. Siteshi Lemme Bekule, Manufacturing Industry Development Institute, Govt. of Ethiopia and Mr. Milkessa Jagema Toleta, Director General, Manufacturing Industry Development Institute, Ethiopia visited WASME International Secretariat in Noida, India on 2nd April 2022.

The exchange meeting was focused on discussing the challenges and opportunities faced by the SMEs in Ethiopia and identifying the various opportunities to empower SMEs in the country through collaboration and association with WASME.

The delegation was joined by Dr. Sanjiv Layek, Executive Secretary, WASME, Mr Suresh Kumar Gupta, Vice President, WASME, Er. Ramesh Kumar, Mr. Dheeraj Chadda Senior Advisor, WASME and Ms Archana Sharma, Director Planning and Development, WASME. Dr. Layek, shared about WASME and its strengths in promoting SMEs throughout the world and highlighted recent activities, collaborations and achievements. He mentioned that WASME as one of the most representative organization for SMEs, with strategy to revive and empower them provide handholding to startups in the field of credit, marketing and technology.

Mr Suresh Kumar Gupta, Vice President, WASME discussed the various challenges faced by SMEs in Ethiopia and mentioned various opportunities in which WASME can support SMEs in overcoming the challenges including skill development, entrepreneurship development, market linkage, etc. He also shared the mechanism to work with Indian government to

promote Ethiopian SMEs in India with the support of WASME. The delegates shared their delight on strong connection between the two countries while discussing the historical association between the two countries.

Mr. Siteshi Lemme Bekule, while appreciating WASME for its significant work being done to promote SMEs worldwide shared SME development situation in his country.

He shared that the Govt. of Ethiopia, especially the Ministry of Industry and Enterprise Development is now focusing on SME development and are taking many significant steps starting from revisiting the SME policy and have development plan for 2030 that includes improving the export employment, manufacturing etc. He also shared that they will look forward to associate with WASME and leverage on its large network of experts, members and vast global experience.

Mr. Milkessa Jagema Toleta, shared that the SME policy in the country came into existence in last 10 years only and are now in the process of restructuring to cater to their development needs so that SMEs can formally be integrated with the socio economic development of the country.

Dr Ramesh----, Senior Advisor, WASME spoke about the various technology innovation of India and suggested the ways to collaborate with WASME for technology transfer and best practices of SME development.

Ms Archana Sharma highlighted the various benefits of being WASME member and suggested the delegation to join hands with WASME to formally facilitate the road map of SME development in Ethiopia with the help of WASME activities like policy advocacy, conferences, training programmes, enterprise support etc.

It was highly interactive meeting where both WASME and the Ethiopian delegation shares mutual aspirations for working together. The delegation was felicitated by Dr Sanjiv Layek and Mr. Suresh Kumar Gupta. The meeting ended with Vote of Thanks by Er. Ramesh Kumar.

GLOBALSPIN TRADE CONCLAVE

ECO-HANDLOOMS, ECO-TEXTILES AND APPARELS

CREDIT | QUALITY | INNOVATION | TECHNOLOGY | VALUE | MARKET | SUSTAINABILITY


 सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय
 MINISTRY OF
 MICRO, SMALL & MEDIUM ENTERPRISES



GLOBALSPIN TRADE CONCLAVE
 ECO-HANDLOOMS, ECO-TEXTILES AND APPARELS
 CREDIT | QUALITY | INNOVATION | TECHNOLOGY | VALUE | MARKET | SUSTAINABILITY

India International Center, New Delhi
 29th - 30th MARCH 2022

6th International Conference and Priyadarshini Awards ceremony

(Knowledge Partner WASME)

6th International Conference and Priyadarshini Awards ceremony

Federation of Indian Women Entrepreneurs (FIWE) in association with World Association for Small and Medium Enterprises (WASME) is organising 6th International Conference in association with Ministry of MSME and in collaboration with Institute for Studies in Industrial Development (ISID), Govt. of India from 23rd to 25th March, 2022 at Institute for Studies in Industrial Development (ISID), New Delhi.



FIWE
Federation of Indian Women Entrepreneurs



सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES



ISID Institute for Studies in Industrial Development
A Sponsored Institution of Indian Council of Social Science Research
Policy Research to Foster India's Industrial Transformation

FEDERATION OF INDIAN WOMEN ENTREPRENEURS (FIWE)

 **23rd -25th March, 2022**

KNOWLEDGE PARTNER

6th International Conference

- Empowering Start-ups
- Upscaling existing business'
- Helping new business

Priyadarshani Awards-2022

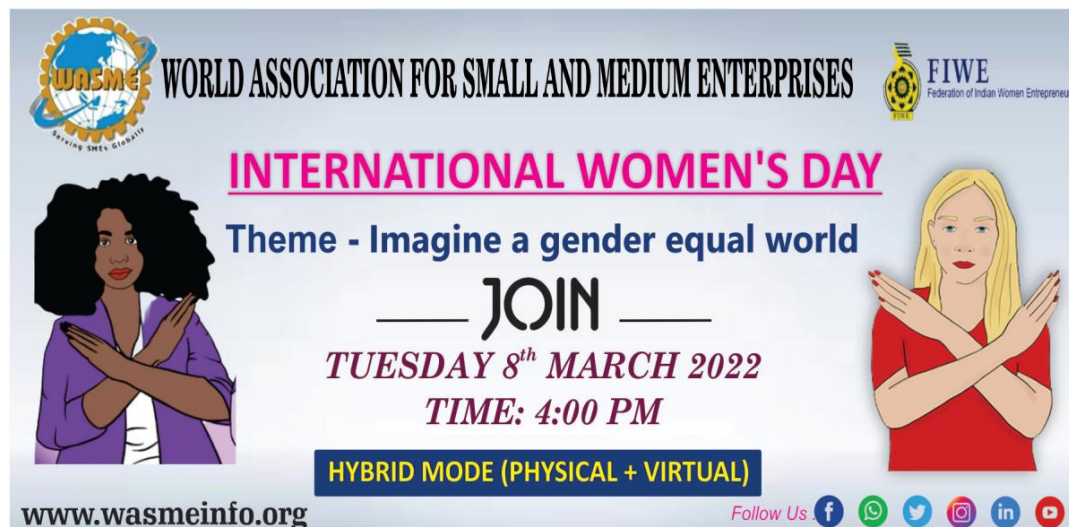
VENUE: New Delhi



WASME
Serving MSMEs Globally

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INTERNATIONAL WOMEN'S DAY



The banner features the WASME logo (World Association for Small and Medium Enterprises) on the left and the FIWE logo (Federation of Indian Women Entrepreneurs) on the right. The central text reads: **INTERNATIONAL WOMEN'S DAY** in pink, followed by the theme **Theme - Imagine a gender equal world** in blue. Below this, it says **JOIN** in large black letters, with **TUESDAY 8th MARCH 2022** and **TIME: 4:00 PM** in red. A blue box contains the text **HYBRID MODE (PHYSICAL + VIRTUAL)**. At the bottom left is the website www.wasmeinfo.org and at the bottom right is a 'Follow Us' section with icons for Facebook, WhatsApp, Twitter, Instagram, LinkedIn, and YouTube. Two illustrations of women with their arms crossed are positioned on either side of the central text.

World Association for Small and Medium Enterprises (WASME) in association with The Federation of Indian Women Entrepreneurs (FIWE), organized International Women's Day held on Tuesday, 8th March 2022 at 4 PM on Hybrid Mode (Physical - WASME, Noida, India + Virtual).

About the event

Theme - Imagine a gender equal world Advancing gender equality in the context of the climate crisis and disaster risk reduction is one of the greatest global challenges of the 21st century. Women are increasingly being recognized as more vulnerable to climate change impacts than men, as they constitute the majority of the world's poor and are more dependent on the natural resources which climate change threatens the most. At the same time, women and girls are effective and powerful leaders and change-makers for climate adaptation and mitigation. They are involved in sustainability initiatives around the world, and their participation and leadership results in more effective climate action. Continuing to examine the opportunities, as well as the constraints, to empower women and girls to have a voice and be equal players in decision-making related to climate change and sustainability is essential for sustainable development and greater gender equality. Without gender equality today, a sustainable future, and an equal future, remains beyond our reach.

The event started with inaugural session followed by Launch of WASME - World SME News Channel, Curtain Raiser for 6th International Conference and Priyadarshani Awards, Success Stories of Women Entrepreneurs and Validation and Reward Ceremony .

Dr Sanjiv Layek Executive Secretary WASME welcomed all guests, dignitaries



Live session on 'Connecting the Mind and Body: for a Balanced Life''

Live session on 'Connecting the Mind and Body: for a Balanced Life'' held on Friday, 25th February, 2022

WASME

alyve+ HEALTH

LIVE SESSION

CONNECTING THE MIND AND BODY

for a balanced life

JOIN OUR EXPERTS

Nidhi Jain
Yoga Trainer & Wellness Coach

&

Shreya Iyer
Habit Coach & Exercise Psychologist

SCAN TO JOIN

25th FEB (FRIDAY) 4:00-5:30 PM IST

zoom

INTERACTIVE | SCIENCE-BACKED | SELF CARE TIPS | PRANAYAMA SECRETS

WASME AND TDP GLOBAL APPLAUD FINANCE MINISTER FOR FUTURISTIC BUDGET BRIEFCASE-2022 FOR MSME SECTOR

Supported by

WASME **TDP Global** **Live Webinar** **Tally** **BSE**
 Experts Crafting Growth POWER OF SIMPLICITY INVESTORS' PROTECTION FUND

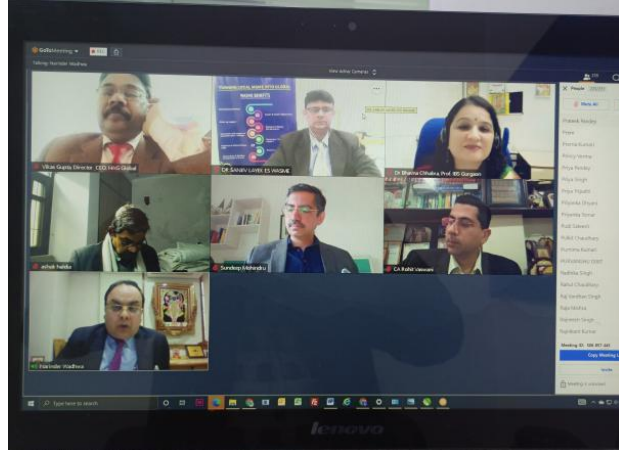
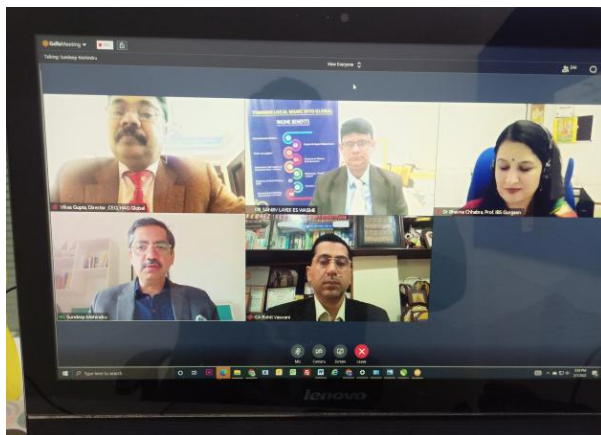
BUDGET BRIEFCASE 2022-23
Amid Too Much or Too Less...What are you expecting?

ESTEEMED PANELISTS

CA (Dr.) Ashok Haldia, Chairman, Board of IIP of ICAI, Mentor TDP Global
 CA Narinder Wadhwa, President, CPAI, MD, Ska Capital Ltd.
 Sundeep Mohindru, CEO, M1Xchange
 Probit Roy, Senior Advisor, WASME, Independent Director, Nazara, Co-Founder, Paymate
 CA Rohit Vaswani, Founder Partner, RAJ K SBI & CO., Chartered Accountants
 Dr. Bhavna Chhabra, Professor Finance, IBS, Gurgaon, Managing Editor Samvaad
 Dr. Sanjeev Layek, Executive Secretary, WASME

Tuesday, 01 February 2022
3:00 PM (IST)

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With sharing of key budget highlights by Dr. Sanjeev Layek, Executive Secretary, WASME and opening of the session with sharing of perspectives by CA (Dr.) Ashok Haldia, Honorary Mentor, TDP Global Consulting and former secretary, ICAI, the experts examined and simplified the budget as to how the MSME sector continues to be one of the key focus sector of this year budget. In his inaugural speech Dr Layek highlighted some key points related to MSMEs like Emergency Credit Line Guarantee Scheme for MSMEs extended till March 2023. ECLGS had provided much-needed additional credit to more than 130 lakh MSMEs. This helped them mitigate the adverse impact of the COVID-19. The hospitality and related services, especially those by micro and small enterprises, were yet to regain their pre-pandemic level of business. Considering these aspects, the government announced the extension of guarantee cover by another 50,000 crore taking the total cover under the scheme to 5 lakh crore, with the additional amount being earmarked exclusively for the hospitality and related enterprises. He said the Centre said Credit Guarantee Trust for Micro and Small Enterprises scheme would be revamped with required infusion of funds. This would facilitate additional credit of 2 lakh crore for Micro and Small Enterprises and expand employment opportunities.

Dr. Haldia said the budget is supportive from perspectives of 95% micro units and 5% of small and medium enterprises from 6.6 crores MSMEs in the country which together employ 40% of national workforce that contribute 30% of national GDP and 50% of Export

to Indian economy. Obviously, a budget has to focus and cannot remain oblivious of what the msme expects and look from the finance minister. He said that this year's budget is a typical budget. Last year, the finance minister said that this year's budget is once in 100-year budget and she said that this year's budget we should look in continuation of the last year budget. And I would go a step beyond. We should look this budget in continuation of budget prior to the last year's budget for the simple reason that we were impacted by the pandemic of first wave and the second wave and the third wave we are currently faced with. While the budget are formal outlay of income and expenditure of the government but in between because of the pandemic the government took a lot of regulatory measures to support the industry, the business and the msme and a common man impacted by the pandemic. We have seen a number of measures by govt. both including for the msme and those included easy availability of credit, financial restructuring, programmes, credit-guaranteeing the facilities etc. so on and so forth. The focus was largely on to enabling them to tied over the cash constraints or the liquidity constraints. Are we over with that economic stress? Well that certainly not! While economy is in recovery momentum, we expect growth of 8.2 % and the general health of MSME is on improvement. It is seen from perspective of credit flow to the msme the last year which has grown by about 12% and for medium may be more than 25%. But then they continue to be reel under the impact of wave third not necessarily as serious as was the impact of wave one and the wave two because we are not faced with the lockdown this time. What we were looking for the msme were the direct measures which directly focus on the msme. Many of them both in terms of emergency credit line guaranteeing scheme may be in terms of extension of guarantee cover for msme the new scheme that RAM which would to enhance the competitiveness and efficiencies of the msme. These are directly benefited and they would directly be available for easy credit for the msme. But another is the indirect measures which would propel the growth of msme, which would create ease of doing business for msme and therefore they would contribute their growth, financial health and also in particular to the liquidity. What would that mean is that would mean that budget would focus on growth, demand, investment, exports and the employment. If the budget focuses on these the benefits of that focus would percolate down or trickle down to the msme and they would be also be key beneficiary of such an strategy in approach that budget would adopt to. For example- the FM announced for railway that every station would have a focus on the new product development in that area. If that happens that would mean the growth of msme in that area that will propel the growth of msme. Similarly, if we look in terms of the housing, the new dwelling units, as announced by the FM during the budget, would increase the demand of the product of the msme and growth of the msme. Another he emphasized on Start-up Sector being important part of economy today. What the govt. has done is the long-term capital gains uniform rate of 15% and also the benefits under section 115 in terms of extending the period of avilment of benefit under this act. The most important is impetus is the growth in capex from 5.54 lakh crore last year to something about around 7.54 lakh crores that is an increase of about 35% in the capex that largely goes to infrastructure development. That infrastructure development because of various schemes and programmes that the govt. has announced and seven of those that FM did touch upon in the budget. That would generate demand in the economy, income, employment and consequently the growth of the MSMEs. While there are no direct tax advantages to

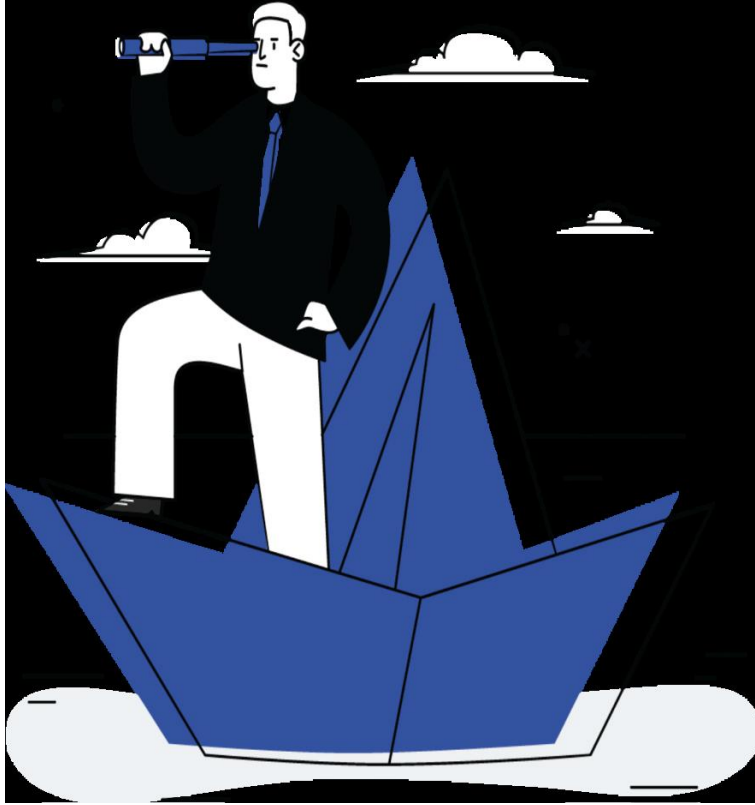
individuals but the budget would propel the growth by way of much required conducive environment that is more important and stepping stone for double digit growth.

Speaking at the virtual session, Mr. Narinder Wadhwa, President, Commodity Participants Association of India (CPAI) and Managing Director of Ski Capital Services Limited applaud the digital briefcase presented by finance minister as a very short and very crisp budget whereas Mr. Probir. Roy, founding independent director at Nazara Technologies and a serial entrepreneur and co-founder of Paymate appraised the financial proposals in the budget. CA Rohit Vaswani, Founder Partner of Raj K Sri and Company, Chartered Accountants applauded and said that the budget the innovative budget which has well focussed on digital rupee which will based on blockchain technology and taxation on cryptocurrency. He said that it is almost around 5 yrs from implementation of GST and that the indirect collection of taxes through GST though increasing on y-o-y basis but just being 16% as comparative to 15% of direct taxes is not very much encouraging from view point of total collection of revenue to the government. He expected that GST collection to grow positively.

Mr. Sundeep Mohindru, CEO of M1Exchange appraised the budget as growth oriented one for MSME. He showed his full confidence in support and in terms of what SMEs as a whole will produce by way of this budget implementation. The job creation that's because the country has huge capacity of ports, trains, roads, logistics and announcement of digital and foreign university in GIFT City, set up of digital banks in villages will receive capital expenditure for expansion and with that business environment enables to do more and that the world looks at India.

The programme was very professionally moderated by Dr. Bhavna Chhabra, Professor of IBS, Gurgaon and Managing Editor-Samvaad. Present amongst others were a large number of participants invited from MSME sector from various states all across India which was also joined by the key participants from organising body TDP Global-Ms. Priyanka Parashar, founder and Managing Partner, and Ms. Neha Malkan, Head Marcom, and Ms. Megha Chadha, Director WASME and media fraternity. The programme was well attended and appreciated as the first one in the country that was soon after the presentation of budget by the finance minister this year.

WASME & STARTUP BOARD JOIN SME PLATFORM, GAIN FROM IT



We are happy to share our collaboration with The Startup Board, a platform that makes the entrepreneurial journey easy. You can join the platform for free, for a limited period only.

You can get benefited in the following ways:

- Discover and engage with other founders, for coming up with solutions together
- Connect with some of the seasoned and experienced Mentors in your sector
- Join the training programs and events to enhance capability of your team members
- Connect with Investors who may be interested in your venture to invest
- Get Business Leads from Corporate (coming soon)
- Get access to sector reports and trends
- Possibly list your products on The Startup Board (TSB) platform for selling to other fellow companies and colleagues
- The platform is open only by invitation, and you are being invited due to collaboration with WASME. It is a limited period offer to sign-up without any charges.

World Association for Small and Medium Enterprises (WASME) honors winners of the 25th SME Excellence Awards 2021



This year due to the COVID-19 pandemic situation, the World Association for Small and Medium Enterprises (WASME) organized **WASME SME EXCELLENCE AWARDS 2021** on Thursday, December 23, 2021 at Mirza Ghalib, Scope Convention Complex, Lodhi Road, New Delhi.

WASME SME Excellence Awards 2021 is a prestigious award of WASME that brings together industry leaders, SME associations, entrepreneurs, start-ups etc. from different countries under one roof. So far we have done 24 WASME Excellence Awards in different countries including Yugoslavia, Ethiopia, Egypt, Nigeria, Russia, South Africa, Romania, UAE etc.

25th WASME Excellence Awards aims to promote SME development initiatives and endeavours to catalyze international cooperation for initiating focused efforts to entrepreneurship and innovation integration of SMEs into Global Value Chain and thus empower them to contribute effectively to the country's socio-economic development.

The event started with lamp lighting ceremony followed by welcome address by Dr. Sanjiv Layek Executive Secretary, WASME. He introduced World Association for Small and Medium Enterprises (WASME), since its inception in 1980 as the global voice of SMEs, is one of the most representative and leading international non-governmental organizations engaged in the promotion of such organizations worldwide. We work closely with all SME experts in different parts of the world and also enjoy a consultative/observer status with concerned agencies in the United Nations including UNESCAP, UNCTAD, ITC, WIPO, UNIDO, UNESCO, UNCITRAL, ILO, and several other inter-governmental and international organizations. WASME has been actively engaged in crafting the development agenda for SMEs, advocating for their greater recognition, and enabling them to effectively contribute to the economic prosperity and social wellbeing of their respective country. Through multi-dimensional activities like policy advocacy, information dissemination, national and international conferences and seminars, events and trainings, publication and research, network

linkages etc., we assist in creating the best, integrated, innovative, and sustainable working frameworks for SMEs in all industry sectors.

In his inaugural speech Dr Sanjiv Layek Executive Secretary, WASME talked about the COVID-19 crisis has taught us that the pandemic and containment measures do not impact everyone in the same way. Among the private sector, MSMEs, especially those led by women, youth, ethnic minorities and migrants, suffered the most. An International Trade Centre survey on COVID-19 impact among businesses in 136 countries has shown that nearly 62% of women-led small businesses have been strongly affected by the crisis, compared to just over half of firms led by men, and women-owned are 27% more likely not to survive the pandemic. The COVID-19 crisis also taught us the value and catalytic impact of digital connectivity, particularly for MSMEs.

As governments vaccinate their populations, the world continues to deal with several other challenges that include the ongoing effects of climate change, biodiversity lost, and pollution. If unabated, these three crises are expected to have severe negative implications for economic growth, human health and ecosystems, employment and livelihoods.

As we know that SMEs are the backbone of every country's economy like India's. An estimated 6.33 crore unincorporated Indian MSMEs engaged in non-agricultural economic activities, employing 12 crore persons across the country, 99% Industry share, contributing 30% to Indian GDP, generating 70-80% employment, contributing 50% to Exports. Micro more than 95% having turnover less than 5 crores

The government's target for 2024 is for MSMEs to account for 50% of GDP and 75% of exports, while employing 150 million people, in line with a target to make India a \$5 trillion economy.

The coronavirus disease (COVID-19) has severely impacted the lives of informal microenterprises, constituting 99% of the MSMEs, owing to lack of managerial resources, capacities, and backward-forward linkages to cope with economic downturn.

He congratulated all the awardees for winning the WASNE SME Excellence Awards 2021. About 50 awardees were felicitated by some of the well-known personalities like Chief Guest of the Event Dr. Ashutosh Karnatak, Member, Electricity Tribunal and Ex – Chairman, GAIL, India and Guest of Honour HE Prof K. Jankee Ambassador of Mauritius to Russia. Other important dignitaries were Dr Gopal Tripathi, RSS Veteran Leader, Shri Govind Gupta, BJP Mahasachiv, Shri Kamal Kishore Ex- MP, Behraich, Shri S.P. Garg Executive Director, GAIL India and Member in Safety Council of India, Shri R.K. Goel Ex- Director, Torrent Gas. Ms Sampa Banerjee Executive Director, WASME proposed vote of thanks.

25TH INTERNATIONAL CONFERENCE FOR SMEs (ICSME) on "SMES: KEY TO AN INCLUSIVE AND SUSTAINABLE RECOVERY POST PANDEMIC THROUGH ATMANIRBHAR BHARAT"



This year due to the COVID-19 pandemic situation, the World Association for Small and Medium Enterprises (WASME) organised virtual 25th International Conference for SMEs (ICSME) on "SMEs: Key to an inclusive and sustainable recovery Post Pandemic through Atmanirbhar Bharat" held on Saturday, December 11, 2021. on the Gotomeeting Platform.

The annual International Conference on Small and Medium Enterprises is being organised with the aim to align SME development goals with integrated and indivisible core dimensions of sustainable development: economic, social, and environmental. ICSME is a prestigious annual event of WASME that brings together, policy makers and senior government officials, United Nations officials, WASME members, ambassadors from various embassies, industry leaders, SME associations, entrepreneurs, start-ups etc. from different countries under one roof. So far we have organised 23 ICSMEs in different countries including Yugoslavia, Ethiopia, Egypt, Nigeria, Russia, South Africa, Romania, Dubai etc.

YOUTUBE LINK OF ICSME 2021 – <https://www.youtube.com/watch?v=Vbli9uqbwu4>

THEME -

The event focussed on placing MSMEs at the centre of resilient, inclusive and sustainable recovery and growth. Achieving the SDGs, and an economy that is greener and fairer, requires resilient and flourishing MSMEs everywhere through Atmanirbhar Bharat movement.

OBJECTIVES WERE-

1. Strengthen awareness and capacities of policymakers and micro-, small and medium-sized enterprises in achieving fairer, resilient and sustainable recovery that contributes to achieving the SDGs through Atmanirbhar Bharat campaign.
2. Contribute to global debates on MSMEs in the post-pandemic recovery, including through environmental sustainability, and empowerment of youth, women, migrants and refugees.

3. Create space for action, recommendations and practical tools that lead to more targeted policies and measures, including stimulus packages, supportive ecosystems and opportunities for MSMEs, especially women and youth owned MSMEs and sustainable MSMEs.

Among esteemed guests and panellists were as follows -

1. Mr. S.M. Zillur Rahman Chairman & CEO, Rahman Group, Bangladesh
2. Shri Ajay Thakur CEO, BSE – SME
3. MrVivekNagpaul Chairman ,Euroasia, Netherlands
4. Ms. SaadiaLakhelal PDG &Foundatrice, Emparia Industries Connect, Canada
5. Prof (Dr.) Balvinder Singh Vice Chancellor , Amity University
6. Dr. Suvrokamal Dutta Think Tank Right Wing
7. Dr. K.K. Goyal Asst. Director, MSME-Di, Ministry of MSME, Govt. of India
8. HE Prof K. Jankee Ambassador of Mauritius to Russia
9. MsSampa Banerjee ED, WASME
10. DrSharadKohli Chairman, KCC Group
11. Prof Prashant Gupta IIM, Trichy
12. Mr Probir Roy Serial Entrepreneur
13. Mr.Arijit Bhattacharyya Serial Entrepreneur, Founder Virtualinfocom,
14. Shri Sushil Agarwal Chairman , Avon Ltd
15. Prof Aman Agarwal IIF, Greater Noida

Dr Sanjiv Layek Executive Secretary, World Association for Small and Medium Enterprises introduced World Association for Small and Medium Enterprises (WASME), since its inception in 1980 as the global voice of SMEs, is one of the most representative and leading international non-governmental organizations engaged in the promotion of such organizations worldwide. We work closely with all SME experts in different parts of the world and also enjoy a consultative/observer status with concerned agencies in the United Nations including UNESCAP, UNCTAD, ITC, WIPO, UNIDO, UNESCO, UNCITRAL, ILO, and several other inter-governmental and international organizations. WASME has been actively engaged in crafting the development agenda for SMEs, advocating for their greater recognition, and enabling them to effectively contribute to the economic prosperity and social wellbeing of their respective country. Through multi-dimensional activities like policy advocacy, information dissemination, national and international conferences and seminars, events and trainings, publication and research, network linkages etc., we assist in creating the best, integrated, innovative, and sustainable working frameworks for SMEs in all industry sectors.

In his inaugural speech Dr SanjivLayek Executive Secretary, WASME talked about the COVID-19 crisis has taught us that the pandemic and containment measures do not impact everyone in the same way. Among the private sector, MSMEs, especially those led by women, youth, ethnic minorities and migrants, suffered the most. An International Trade Centre survey on COVID-19 impact among businesses in 136 countries has shown that nearly 62% of women-led small businesses have been strongly affected by the crisis, compared to just over half of firms led by men, and women-owned are 27% more likely not to survive the pandemic. The COVID-19 crisis also taught us the value and catalytic impact of digital connectivity, particularly for MSMEs.

As governments vaccinate their populations, the world continues to deal with several other challenges that include the ongoing effects of climate change, biodiversity lost, and pollution. If unabated, these three crises are expected to have severe negative implications for economic growth, human health and ecosystems, employment and livelihoods.

In order to recover better, efforts and stimulus packages must target those most heavily affected by the pandemic and be aligned with the SDGs and Paris Agreement; supporting MSMEs, especially women, youth, migrants-owned, to be resilient to future shocks. We must seize the opportunity offered by the pandemic to address pre-existing biases and constraints faced by these women and men entrepreneurs and empower them to be the agent of change to achieve the SDGs. Focusing on stories from small business entrepreneurs, including women-led firms and 'ecopreneurs', this event will shed light on challenges they face, showcase solutions, and identify new approaches needed to ensure that MSMEs are change agents in driving a sustainable and inclusive recovery.

He also highlighted Atmanirbhar Bharat Abhiyaan or Self-reliant India campaign is the vision of new India envisaged by the Hon'ble Prime Minister Shri Narendra Modi. to make the country and its citizens independent and self-reliant in all senses. The government took several bold reforms such as Supply Chain Reforms for Agriculture, Rational Tax Systems, Simple & Clear Laws, Capable Human Resource and Strong Financial System.

He also discussed about ICSME which is a prestigious annual event of WASME that brings together, policy makers and senior government officials, United Nations officials, WASME members, ambassadors from various embassies, industry leaders, SME associations, entrepreneurs, start-ups etc. from different countries under one roof. So far we have organised 24 ICSMEs in different countries including Yugoslavia, Ethiopia, Egypt, Nigeria, Russia, South Africa, Romania, Dubai etc.

Dr Sanjiv Layek Executive Secretary, WASME advocated all esteemed guests, renowned panellists and participants for coming together in spirit with the objective that showcases the prospects and potential SMEs hold as one of the key drivers of global growth and their contribution in helping the world achieve the SDGs.

Dr. Suvro Kamal Dutta Think Tank Right Wing discussed about Modi Govt's initiatives for Aatmanirbhar Bharat and India's 75th years of Independence.

Dr Sharad Kohli Chairman, KCC Group delivered keynote address on Putting SMEs at the heart of inclusive and sustainable recovery Post Pandemic through Atmanirbhar Bharat campaign

Mr Z.M. Zillur Rahman as the Vice President (President in Bangladesh) of World Association of SMEs (WASME) talked about Building an efficient, low-cost retail export channel can bolster MSMEs. He highlighted some of the challenges exporters from Bangladesh are facing in India specifically to bureaucratic challenges.

HE Prof K. Jankee Ambassador of Mauritius to Russia and Prof (Dr.) Balvinder Singh Vice Chancellor, Amity University discussed in the TechnicalSession2 on MSME can be foundation for bigger industries. The situation is critical for SMEs in Mauritius and becomes even more so when looking at cash flow. The businesses are experiencing a shortage in cash flow. The situation is not expected to improve throughout 2020. He also put in place that many countries have faced similar types of situation. Impacts on the labour force. The effects on SMEs are dramatic, and so are the measures concerning the labour force. Govt. of Mauritius has taken measures to contained Covid 19 impact. Some of measures are the banking sector pushed for offering credit to SMEs, introduction of micro credit scheme at very favourable interest rate directed towards micro enterprises, government estate on banking sector that has taken the lead in providing the credit In providing the necessary credit In to become more competitive, facilitate innovation, facilitation and acquisition of modern equipment so that they can be more competitive. the technology and innovation sector and hopefully even as well Innovation and Technology introduction of new technology is and has become an important component to drive the development of the SME sector. Another measures by Mauritian Govt. is income subsistence scheme income, allowed them they should lead them because of the frontiers in the tourism sector with the income Rating in the tourism sector government has come on come up with an income subsistence in where by reference to insert an income at the same time And the introduction of Madan Technology and others and the words but it's really depends on Court World more than 276 billion comprises have been faced with action .

Mr. Sushil Agarwal, Chairman, Avon Moldplast Limited in Technical Session 4 talked on “Pandemic has India scrambling to boost its manufacturing sector.”He told the audience that global manufacturing landscape is undergoing a structural transformation and considering the current covid times as an inflection point the manufacturing and its supply chain is going to be more and more digitalize industry 4.0 the fourth Industrial Revolution is an important intervention which is capable of making truck radical transformation of the manufacturing sector if we see the state State of the Indian economy we have 60% of India's population falling within the working age and 7% in the EWS category we are the fifth largest manufacturer which generates 17% of GDP and 15% of total employment in India and in terms of various Other industries India is doing pretty well the first Industrial Revolution which is based on the invention of mechanical production machine powered by steam and water begin at the end of the eighteenth century the second Industrial Revolution which was based on mass production and automation based on electrical energy was at the start of the nineteenth century the third then came the third industrial revolution

Dr. K.K.Goyal Asst. Director, MSME-Di, Ministry of MSME, Govt. of India presented various types of MSME schemes by Govt. of India to empower MSMEs in India towards Aatmanirbhar Bharat.

Ms Sampa Banerjee ED, WASME discussed on “Nurturing entrepreneurship among MSMEs holds key to India’s problems “and aligned this with United Nations sustainable development goals.

Mr Vivek Nagpaul Chairman ,Euroasia, Netherlands talked on “Cross border selling is the only focus for small businesses across Globe” enlightened audience with Digital is the new normal and digitalization of MSMEs is going to be most critical and it will enable them in connecting with various segments that will eventually help them maintain their business continuity. Companies that you have seen have leveraged COVID in the best manner and navigated tough the current challenge Redesign Business Model, More focus on quality product, Product and process innovation and Digital Transformation. Manufacturing in force in our supply chains are still facing you charges at present to you from Germany solve the most important insights and lessons that businesses in the outbreak of the disease I would like to focus on three points of our government business and Society in international compares of digitalization before covid-19

Ms. Saadia Lakhelal PDG & Foundatrice, Emparia Industries Connect, Canada in Technical Session7 How can India build globally competitive MSMEs? And compared Canadian SMEs with Indian MSMEs. She emphasized the importance of collaboration between two countries and suggested direction for MSMEs in India for better equipped with latest technologies and tools to make themselves globally competitive.

Panelists provided rich content to the participants, followed by question answer session. Approx. 1000 participation registration done for the conference. They got good experience and enjoyed a lot and provided an excellent feedback.

It is fair to conclude that the event was a great success! We would like to express our gratitude to you for accepting our invitation for ICSME 2021 and contributed in many ways to turn this event into a smoothly running meeting with many very interesting presentations and a very good atmosphere for discussion and networking.

WEB-CONFERENCE ON 'DEMISTIFYING PREPACK INSOLVENCY FRAMEWORK FOR MSMEs on 10th Sept 2021.

National Virtual Conference



Indian Institute of Insolvency Professionals of ICAI
(Company formed by ICAI as per Section 8 of the Companies Act 2013)



World Association of Small
and Medium Enterprises
(WASME)

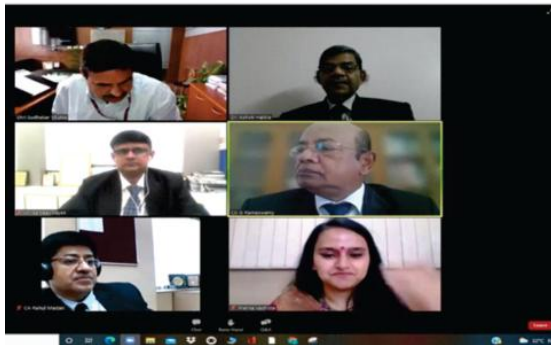
Demystifying Prepack Insolvency Framework for MSMEs

Time : From 4.00 to 6.00 PM
Date : 10th September 2021 (Friday)

Registration Link

<https://forms.gle/Yt4KRXkAnnMsYrzE8>

CPE-2 hours for IPs/
Members of IIIP-ICAI



IBC 2016 has been in vogue for nearly five years and has provided effective succor to creditors in an expeditious manner. The code and processes therein have reasonably evolved and stabilised. The raging pandemic in the form of Covid 19 with the attendant adverse impact on economy accompanied by stress to various industries including MSMEs fuelled the thought process of the policy makers leading up to the realization that a Prepackaged Insolvency Resolution Process (PPIRP) may be need of the hour. PPIRP has been envisaged as a subset of the IBC code and an additional option for resolving insolvency, given the obvious fact that normal CIRPs would not yield the outcome as desired by the IBC code due to the anticipated dearth of Resolution Applicants in the aftermath of the adverse impact of Covid 19. It was at this juncture that the Government thought it _it to promulgate Pre-pack Insolvency Resolution Process (PPIRP) with the avowed objective for aiding the existing insolvency framework by cutting costs and the time taken for resolution process.

MSMEs are considered as the engines of economic growth and for promoting equitable development in the country. MSMEs play crucial role in providing large employment opportunities at comparatively lower capital cost than large industries and also help in industrialization of rural & backward areas, thereby, reducing regional imbalances, assuring more equitable distribution of national income and wealth. The MSME sector's

contribution to India's GDP is significant and has been measured at around 30%. Moreover, MSME Sector contributes to about 48% of the total exports of the country.

Given the criticality and noble underlying objectives, IIPPI, the frontline regulator and the largest insolvency professional agency in India, alongwith WASME organised a web conference on 'Demystifying Prepack Insolvency Framework for MSMEs'on 10th September 2021 on online platform to bring about better awareness among the stakeholders, especially MSME. The webinar was implemented and executed by TDP Global and team.

- Dr. Sanjiv Layek Executive Secretary, WASME, welcomed galaxy of experts
- CA Nihar Jambusaria President, ICAI
- CA (Dr) Ashok Haldia Chairman, IIPPI Indian Institute of Insolvency Professionals of ICAI
- CA Rahul Madan Managing Director, IIPPI
- Mr. Sudhakar Shukla Whole Time Member Insolvency and Bankruptcy Board of India
- CA G. Ramaswamy Past President-ICAI and Member, Advisory Group-IIPPI
- CA & Adv. Ashish Makhija Insolvency Professional
- Mr. Nitin Arora Sr. Vice President-SAG, Axis Bank
- Mr. Satish Gupta Insolvency Professional
- Mr. Narinder Wadhwa Managing Director, Ski Capital Ltd
- Mr. Rajan Johri Fellow-CIPD (UK) and Mentor-TDP Global
- and dignitaries and participants attended this webinar.

Dr Layek gave his thought on covid and MSME sector. He told Covid 19 has disrupted our life as well as businesses and Small and Medium Businesses (SMBs) are the hardest hit. He highlighted MSME sector as backbone of the Indian economy , an estimated 6.33 crore unincorporated MSMEs engaged in non- agricultural economic activities, employing 12 crore persons across the country, 99% Industry share, contributing 30% to Indian GDP, generating 70-80% employment , contributing around 50% to exports and Micro's share in MSME more than 99% having turnover less than 5 crores.

The government's target for 2024 is for MSMEs to account for 50% of GDP and 75% of exports, while employing 150 million people, in line with a target to make India a \$5 trillion economy. The coronavirus disease (COVID-19) has severely impacted the lives of informal microenterprises, constituting 99% of the MSMEs, owing to lack of managerial resources, capacities, and backward-forward linkages to cope with economic downturn.

Recently, the Government of India via an ordinance issued Pre-Pack Insolvency Resolution Process. We believe that this is a great opportunity for MSME to formulate a revival mechanism.

Under the Insolvency and Bankruptcy Code, micro, small, and medium businesses will now be able to choose a pre-packaged insolvency resolution. The step comes shortly after the government's one-year moratorium on insolvency filings was lifted in the wake of the Covid-19 pandemic. Last year, the government raised the default amount for insolvency proceedings from Rs. 1 lakh to Rs. 1 crore. No insolvency proceedings against the MSME can be started

when the pre-pack process is in progress. Instead of a formal competitive bidding process, a pre-pack is the settlement of a distressed company's debt by an arrangement between secured creditors and investors.

Applicability of Prepacks:

- MSMEs only , as per the de_inition under MSMED Act
- Actual Default by MSME Corporate Debtor (CD)
- Minimum Threshold Default of Rs. 10 Lacs by MSME CD

CA (Dr) Ashok Haldia Chairman, IIIPI Indian Institute of Insolvency Professionals of ICAI presented key note address on "Demystifying Prepack Insolvency Framework for MSMEs " There was a panel discussion moderated by CA Rahul Madan Managing Director, IIIPI. Panelists shared their thoughts on the topic. Some of the points as follows -CA & Adv. Ashish Makhija Insolvency Professional shared insights on legislative intent behind and key features of PPIRP Mr. Satish Gupta Insolvency Professional highlighted practitioners' perspectives around roles across PPIRP and grey areas if any Mr. Nitin Arora Sr. Vice President-SAG, Axis Bank deliberated upon features which make the PPIRP more likeable to bankers as compared to existing dispensation Mr. Rajan Johri Fellow-CIPD (UK) and Mentor-TDP Global talked about industries, especially MSMEs' perspectives as the user segment of PPIRP, particularly expectations from Insolvency Professionals Mr. Narinder Wadhwa Managing Director, Ski Capital Ltd talked about industry's perspectives as the user segment, particularly expectations from bankers as key stakeholders in the process.

Participants actively took part in Q & A session where experts answers all the questions. A large number of participants attended the webinar. Overall the webinar was successful in fulfilling awareness about the topic.

LIVE WEBINAR ON "NORTHEAST - THE UNEXPLORED SLICE OF PARADISE: EMPOWERING NORTH EAST MSMEs THROUGH CREDIT, TECHNOLOGY AND MARKET ACCESS BY PROMOTING AATMANIRVAR BHARAT AND VOCAL FOR LOCAL"

WORLD ASSOCIATION FOR SMALL AND MEDIUM ENTERPRISES
NATIONAL VIRTUAL CONFERENCE FOR MSMEs

www.wasmeinfo.org on

"NORTHEAST – THE UNEXPLORED SLICE OF PARADISE: EMPOWERING NORTHEAST MSMEs THROUGH CREDIT, TECHNOLOGY AND MARKET ACCESS BY PROMOTING AATMANIRVAR BHARAT AND VOCAL FOR LOCAL"

ESTEEMED PANELISTS

Dr. Anand Kumar
Member of Parliament
Minister of State

Nitin Arora
Sr. Vice President
SAG, Axis Bank

Mr. Satish Gupta
Insolvency Professional

Dr. Ashish Makhija
Insolvency Professional

Dr. Rajan Johri
Fellow-CIPD (UK)

Dr. Narinder Wadhwa
Managing Director
Ski Capital Ltd

Wednesday 29 September 2021
4:00 pm - 5:30 pm(IST)

wasmeinfo.org/ @Wasmeinfoorg +91-9560685555

World Association for Small and Medium Enterprises (WASME) organised a Live Webinar On "Northeast - The Unexplored Slice Of Paradise: Empowering North East Msmes Through Credit,

Technology And Market Access By Promoting Aatmanirvar Bharat And Vocal For Local" on Wednesday, 29th September 2021 on online platform. Dr. Sanjiv Layek Executive Secretary, WASME heartily welcomed and thanked Chief Guest Dr Suvro Kamal Dutta Renowned Right Wing Media Tank, Hon'ble Guests of Honour Mr. Madhav Nalapat Editorial Director, Sunday Guardian, Mr Partho Pratim Das from Assam Tourism, Dr. Homeswar Kalita Principal, Commerce College, Guwahati and our special guest Shri Vijay Prakash Zonal General Manager, NSIC for contributing their valuable and precious time to make available for this event. He also welcomed all the dignitaries who have taken out valuable time to participate in this event.

He highlighted that as this pandemic has disrupted businesses including MSMEs. No clue when and how it stops. Covid pandemic will be the new normal. India has about 63.4 million micro, small, and medium enterprises (MSMEs). Together they account for about 30% to the country's gross domestic product (GDP) and 50% of exports, and employ 111 million persons. The government's target for 2024 is for MSMEs to account for 50% of GDP and 75% of exports, while employing 150 million people, in line with a target to make India a \$5 trillion economy.

COVID-19 has exposed the serious strategic implications of India's import dependence, especially on China. Politics, Policy and Pandemic are the challenges to Prime Minister Modi's vision of Atmanirbharta (self-reliance). While the initiative is essential to promote capacity building and competitiveness on a local and global scale, among the issues that still need to be looked into are cost of logistics, bureaucratic hurdles and comparatively higher taxes in some sectors that discourage investments. The military action by China along the Line of Actual Control (LAC) in Ladakh has led to dramatic changes in policies in keeping with the vision of self-reliance.

The brief explores the Central Government's policies towards curbing Chinese investments, defines protectionism in the new context and attempts to analyse the way ahead to achieve self-reliance, especially in the manufacturing sector of the Indian economy. The aim is to make the country and its citizens independent and self-reliant in all senses. He further outlined five pillars of Aatma Nirbhar Bharat - Economy, Infrastructure, System, Vibrant Demography and Demand.

Finance Minister further announces Government Reforms and Enablers across Seven Sectors under Aatmanirbhar Bharat Abhiyaan.

Bridging SMBs to success with technology education by AMAZON Digital Suite



SMB Vidyalaya
by Amazon Digital Suite

Bridging SMBs to success with technology education



Naveen Bettathpura Arun
Sr Manager, AWS
Training and Certifications



Srinidhi Kalvapudi
Sr Manager, Amazon.in
Consumer Electronics

FRI AUG 27 | 4:00 PM



[webinar on ATMANIRVAR BHARAT – THE WAY FORWARD on 23 august 2021](#)


WORLD ASSOCIATION FOR SMALL AND MEDIUM ENTERPRISES

Live Webinar on
"Atmanirvar Bharat - The way forward"

Esteemed Panelists

 Dr. Suvrokamal Dutta, Renowned Right Wing Media Tank	 Dr. R.K. Bharti, Jt. Director, MSME - DI Ministry of MSME, Govt. of India	 Mr. Sanjay Verma Deputy Director, NCUI
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Monday | 23 Aug. 21
4:00 PM to 5:30 PM

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Webinar on “WASME EMPOWERING MSMEs THROUGH PARTNER ASSOCIATION”

WASME organized an event in hybrid mode on "WASME EMPOWERING MSMEs THROUGH PARTNER ASSOCIATION" held on Saturday, August 7, 2021. CA Indra Dev Narayan Vice President, WASME welcomed all guests, dignitaries and participants. Dr Sanjiv Layek Executive Secretary, WASME moderated the session. ETRise, Amazon Web Services (AWS), nexarc (A Tata Enterprise), Accloud - A London based organisation, Virtualinfocom, Global Linker, IAMKHADI extended their support to MSMEs in digitization process and making SMEs a Global Player. MSME entrepreneurs attended at WASME, Noida, India narrated their stories and discussed their challenges with WASME Association Partners. YOUTUBE LINK


<https://youtu.be/S63--fm5kfY>



SWADESH Business Excellence Awards


APN News Network (A Na_onal Hindi News Channel) in associa_on with WASME is organizing "SWADESH Business Excellence Awards" on 15 August 2021.

Webinar on “Growth opportunities for businesses


A TATA Enterprise

LIVE WEBINAR

Growth opportunities for businesses with nexarc!


In association with 

30th July, Friday | 4:00 – 5:00 PM


[Register for free](#)

nexarc (A Tata Enterprise) and WASME invite you to our first webinar on using digital solutions to increase sales, find new customers and grow your business.


Key speakers



Dr. H.P. Kumar
Ex CMD NSIC







Mr. Viral Prakash Shah
CTPO, nexarc


A TATA Enterprise

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-  How to solve challenges with **Practical Tips** and articles
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30th July, Friday | 4:00 - 5:00 PM

[Reserve your seat](#)

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Live Webinar on Strategies for Promoting MSME Recovery Efforts

PROBIR ROY IN CONVERSATION WITH PROF. N. VINOD CHANDRA MENON on "Strategies for Promoting MSME Recovery Efforts"



WORLD ASSOCIATION FOR SMALL AND MEDIUM ENTERPRISES



**Probir Roy in Conversation with
Prof. N. Vinod Chandra Menon**

on

Strategies for Promoting MSME Recovery Efforts



Probir Roy
Senior Advisor WASME,
President IEF
Co-founder, Paymate



Prof. N. Vinod Chandra Menon
Founder Member, NDMA,
Government of India & Independent
Consultant at Pune, India




Live Webinar ▶

**Thursday
15 July.2021**



4:00 pm to 5:30pm

www.wasmeinfo.org

Follow Us :   

Welcome to Mr. Arijit Bhattacharyya in WASME Advisory Board

Serial Entrepreneur (Since 1998), Very Actively Associate with World Leading 100+ Tech, Finance and Political Organization. Concerned to Sustainable Development, Humanitarian, Technologist , Angel Investor, Public Speaker (Since 2008), Business Matchmaking Expert, Artist, Author, Community Builder , Game Programmer ,



Virtual Reality Specialist (Since 2006), AI Evangelist , Blockchain Specialist, Startup Mentor. Visited 40+ Countries. Have 23 Yrs Experience in technology, finance, art, SDG. 12 Millions Networking, Connecting, followers from 95+ Countries. 2 decades of experience in Finance & Technology Globally acclaimed speaker on entrepreneurship, technology, motivation.

- Founder & CEO – Virtualinfocom- India's one of the first game development & VR app
- development company since 1998. We make real actors and models as 3D character
- superhero games.
- Founder: World Leader Summit – World's one of the largest International business club
- Founder Entrepreneursface. - Fund raise, M&A.
- TEDx Speaker
- Consultant Asian Development Bank.
- Judge for Startup India Award.
- Panelist in Industry 4.0 Govt of India panel.

Star Mentor of Change at Niti Aayog. Member of the Mentor Board in various Universities around the world. Mentor & Advisor to several startups, SME and consultant to many growth stage companies around the world.

My expertise lies in the areas of International Business Development, Innovation, New Market Development, Risk Management, Market Entry, New Technology, Deeptech, Systems & Processes , Fund-raising.

He is an awarded top-rated global business leader, celebrated speaker, top influencer, blockchain specialist and VR specialist and a thought leader.

He is the creator of India's one of the first 3D games based on epic, mythology. R & D partner & creator of Virtual Reality solution since 2001. He is creator of India's one of the First Virtual Reality institute & lab.

Arijit is an international public speaker and invited as keynote speaker, panelist & jury member at multiple global events every month which includes Entrepreneurship, New Technology, Future of business, Startup growth, Angel Investment, Fund raising, Intellectual Property, Innovation, Cyber Security, Game Development, Virtual Reality, Scale up business, Wealth management, Startup ecosystem.

LIVE WEBINAR ON WORLD SME DAY

A Live International Webinar on the occasion of World SME Day on 27th June 2020 was organized by WASME on "WORLD SME DAY - WORLD ORDER FOR SMEs IN POST COVID-19", held on Saturday, 27th June 2020 from 3 Pm To 5 Pm (India Time) on online platform.

Dr Sanjiv Layek Executive Secretary, WASME welcomed all guests across globe and inaugurated the webinar. There were nine esteemed guest speakers contributed their insight about SMEs challenges and opportunities of Indian MSMEs and SMEs of their countries Post COVID. Among them were Mr Anil Jauhri. Ex-CEO, NABCB, Mr. Sandeep Marwah, President, ICMEI, Mr Aditya Kumar Management Consultant, Boston Consulting Group (BCG), Mr S.M.Zillur Rahman Chairman & CEO, RAHMAN Group, Bangladesh, Md. Joynal Abdin Md. Joynal has a account Secretary Dhaka Chamber of Commerce & Industry (DCCI) Bangladesh, Dr Sharad Kohli Founder & Chairman, KCC Group, Mr Puneet Gupta Puneet has a account Entrepreneur, Investor & Educator, Dr Shankar Goenka Managing Director, WOW Factors India Private Limited and Mr S.K.Gautam CEO, UDYAM.

Mr Anil Jauhri. Ex-CEO, NABCB gave a PPT presentation on "Role of certification for SMEs". He focused on what are the certifications required for MSMEs for operating businesses in India and abroad.



World Association for Small and Medium Enterprises

LIVE INTERNATIONAL WEBINAR

“WORLD SME DAY - WORLD ORDER FOR SMEs IN POST COVID-19”

DISTINGUISHED SPEAKERS



Moderator
Dr. Sanjiv Loyal
Executive Secretary, WASME



Mr. Anil Jauhari
Ex-CEO, NABCB, India;
Member, UNFCC, CDM Accreditation Panel;
Member, Yoga Certification Board;
Chairman, SC, GCPCS, CDSA



Dr. Sandeep Marwah
President,
ICMEI



Mr. Aditya Kumar
Management Consultant,
Boston Consulting Group (BCG)



Mr. S.M. Zillur Rahman
WASME - Vice President,
Bangladesh, Chairman & CEO,
RAHMAN GROUP, Bangladesh



Md. Joynal Abdin
Secretary at Dhaka Chamber of
Commerce & Industry (DCCI)
Bangladesh



Dr. Sharad Kohli
Founder & Chairman,
KCC Group



Mr. Puneet Gupta
Entrepreneur, Investor &
Educator



Dr. Shankar Gorka
Managing Director,
WOW Factory India Private Limited



Mr. Kamallesh Kumar Agrawal
Vice President, Nepal
Chamber of Commerce
(NCC)



Dr. Eshikuru Jasper Ewalley
Vice Chairman,
Knight Lambert
Foundation



Mr. S.K. Gautam
CEO, UDHAM



Saturday June 27, 2020

3:00 PM - 5:00 PM (IST)

ON ONLINE PLATFORM

www.wasmeinfo.org

Mr. Sandeep Marwah, President, ICMEI shared his opinion on “Changing Role of Media & Entertainment SME sector in COVID-19” and detailed about current scenario of Media & Entertainment industry in this unprecedented situation. Mr. Aditya Kumar, Management Consultant, Boston Consulting Group (BCG) put his thought on “Rebooting Strategy for Indian MSMEs Post COVID - 19”. His thought was based on what will be the future of MSMEs in India? and what should be the rebooting strategy in unprecedented situation. He suggested some valuable strategies for SMEs how to reboot post COVID.

Mr. S.M. Zillur Rahman Chairman & CEO, RAHMAN Group, Bangladesh discussed about “Challenges and Opportunities for Bangladesh SMEs Post COVID - 19” and also put his views on what is the Covid sustainability strategy for Bangladesh SMEs.

Md. Joynal Abdin, Md. Joynal has a account Secretary Dhaka Chamber of Commerce & Industry (DCCI) Bangladesh made a PPT presentation on “Bangladesh SMEs : Are they ready for face challenges Post Covid”. In his presentation he focused on What is the strategy for Bangladesh SMEs in Global Market Any specific challenge the Bangladesh Govt. should address immediately.

Dr. Sharad Kohli Founder & Chairman, KCC Group explained about “Post Covid 19 : Impact and Opportunities for Indian SMEs” and illustrated Are Indian MSMEs ready for Aatmanirbhar Bharat? What do you see India in next two years

Dr Shankar Goenka, Managing Director, WOW Factors India Private Limited and motivational speaker discussed on “Leadership for SMEs post Covid 19 “. In his talk he focused on the positive side of the situation and gave some important tips to SMEs for future leadership.

Mr Puneet Gupta Puneet has a accountEntrepreneur, Investor & Educator gave his thought on “Financial Implications for SMEs Post Covid 19 “.

Mr S.K.Gautam CEO, UDYAM discussed on “Food and Agriculture SMEs Post Covid 19 “. He stressed on food and agriculture MSMEs future as export dropped 40 % and Organic vs inorganic products.

There was a panel discussion followed by question and answer session. The panel was moderated by Dr Sanjiv Layek Executive Secretary, WASME.

Good number of participants attended the webinar followed by question and answer session where the participants interacted with experts and got satisfied with response. Overall feedback was good and demanded such kind of webinars in future.

Live Webinar” Are we ready to reopen our Office- How do we address the pandemic, while at work?”

WASME in association with Heal & Care Association organized a Live Webinar on Topic - **Are we ready to reopen our Office- How do we address the pandemic, while at work?** Let’s learn from our medical expert.” from 11:00 am - 12:00 pm held on 20th June 2020.

The objectives of webinar were · To understand the new demands of your work place. · Learn to plan for reopening of your offices. · To develop protocols / safety measures for implementation at your work place. · To learn living with pandemic.

Dr Sanjiv Layek Executive Secretary, WASME welcomed all guests and gave a keynote speech on the topic. He congratulated Dr Tripti Gilada Founder , Worksafe and Health and Wellness expert and Mr Girish Kwatra CEO, Meetings and More for creating a wonderful platform and thank you partnering WASME for webinar.

Dr Gilada gave a PPT presentation on “How to make your organization ready with COvid – 19” and make workplace safe.

Good number of participants attended the webinar followed by question and answer session where the participants interacted with experts and got satisfied with response. Overall feedback was good and demanded such kind of webinars in future.

YOU ARE ABOUT TO RE-START WORK.

BUT ARE YOU TRULY READY ?

WORKPLACES MIGHT BE THE NEW HOTSPOT FOR COVID



Dear Friends,

Entire Nation is fighting with COVID-19 and we all are trying hard to overcome this Pandemic. At the same time we are getting ready as well to restart and going back to Workplaces. But are we truly ready? Workplaces might be the new hotspot for Covid.

As part of Heal and Care Association's commitment to provide valuable information and support to members in these trying times, this is to inform details of a Free Webinar on "Get Ready to Re-start- But Workplaces are safe ?"

WHO SHOULD ATTEND

- » Corporate » Institutions
- » MSMEs » Hospitals

WHY ATTEND

- » To understand the new demands of your work place
- » Learn to plan for reopening of your offices
- » To develop protocols/ safety measures for implementation at your work place
- » To learn living with pandemic

Profile of Speaker



Dr. Trupti Gilada - Founder of WORKSafe, an initiative to help endure healthier workspaces. She is an experienced and passionate Infectious Diseases Physician. Trained at Harvard University and KEM Hospital. She has the experience of setting safety protocols for various Mumbai hospitals. She is a regular expert-panellist for Covid 19 on Primetime Channels like CNN-IBN and Times Now and has gained an in-depth understanding of working around the pandemic.

Key Note Speaker



Dr Sanjiv Layek - Executive Secretary, World Association for Small & Medium Enterprises (WASME) - An International Organisation NABET certified by QCI, Govt. of India. Over 24 years of professional, 12 years with industries and associations. Certified Professor of MSME-DI, Ministry of MSME, Govt of India. Articles published in various leading newspapers like Economic Times, Financial Express, WASME Monthly Newsletter, and Make in India Magazine etc.. Awarded by MSME-DI, Ministry of MSME, Govt. of India, Parle Sales and Services Ltd, Yenepoya University, Mangalore, Times Group etc.

Date

20th June 2020, Saturday

Time

11.00 AM IST

LIVE WELLNESS WEBINAR on "Wellness Tips and Methods for Small Businesses in Post Covid World"



World Association for Small and Medium Enterprise

PRESENTS

Live Webinar

Wellness Tips and Methods for Small Businesses in Post Covid World

Dr. Amit Malik in conversation with Probir Roy



Probir Roy

Senior Advisor WASME
President, IEF | Co-founder, Paymate,
Independent Director - Nazara Technologies

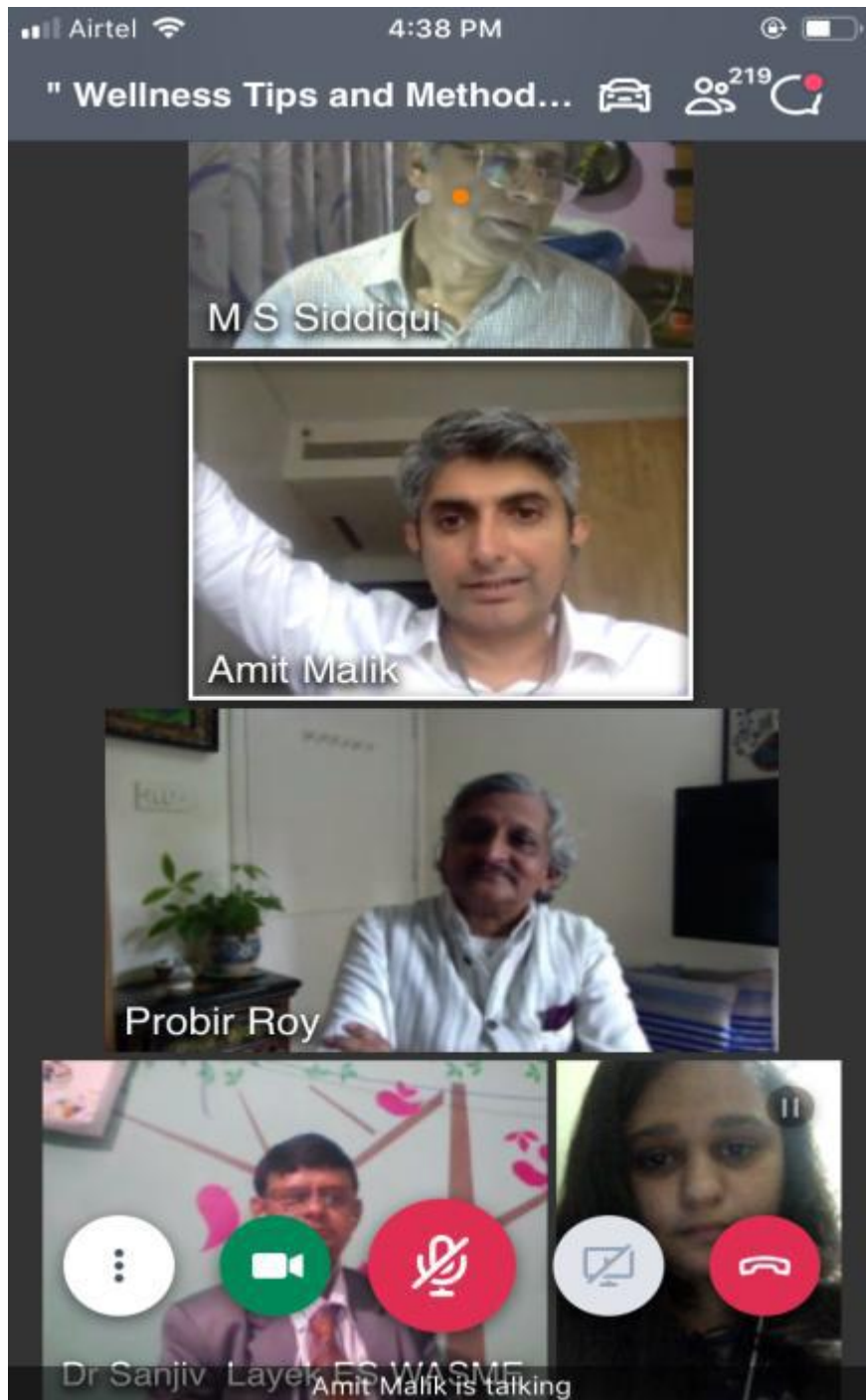


Dr. Amit Malik

MBBS, MRCPsych, CCT, MBA,
DMedSci, DGM
Founder & CEO InnerHour

JOIN US ON

Friday, 19 June 2020 from 4 pm to 5:30 pm
coordinator@wasmeinfo.org



DR. AMIT MALIK IN CONVERSATION WITH PROBIR ROY

WASME organized a Live Webinar on " Wellness Tips and Methods for Small Businesses in Post Covid World" held on Friday, June 19, 2020 from 4:00 PM - 5:30 PM (IST). There was a conversation between Mr Probir Roy Senior Advisor, WASME and Dr Amit Mallik Founder & CEO at InnerHour and experienced Psychiatrist with extensive clinical leadership and healthcare operations experience in Mental Health services in Europe and India. Dr Mallik shared his thought on "How to take care of mental health during COVID-19 situation ".

Good number of participants attended the webinar followed by question and answer session where the participants interacted with experts and got satisfied with response. Overall feedback was good and demanded such kind of webinars in future.

WASME Joins hand with Amazon and NEXARC



WEBINAR on *Leveraging Benefits of E-Invoicing & New GST Compliance*

India-MSME Live Conference

Friday, 11th June 2021
Time: 4.00 to 6.00 PM

Leveraging Benefits of E-Invoicing & New GST Compliance

Chief Guest	Guest of Honor	Eminent Speakers		
Shri Dheeraj Rastogi (IRS) Sr. Vice President, GSTN	Shri Ravi Kiran Edara (IRS) Vice President, GSTN	CA (Dr.) Ashok Haldia Honorary Mentor, TDP Global Former Secretary, ICAI and Former MD& CEO, PFS Ltd.	CMA Manas Kumar Thakur Secretary, Kolkata Cost Management Society and Past President, ICAI-CMA	Dr. Sanjeev Layek Executive Secretary, World Association of Small and Medium Enterprises (WASME)
Mr. Kishor Pradhan CEO, GTCS	Mr. Pugal T. Sr. Consultant, and Former AVP, Tally Solutions	CA Rohit Vaswani Founder Partner, Raj K Sri & Co	Mr. Shashi Mathews Partner, Indirect Tax Practice, Indus Law	

Registration Link:
<https://forms.gle/MCB2nuWCq3UK8Btj6>

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For more details, please send your query at info@wasmeinfo.org / info@taxdhanplan.com Or call at +91-99108-11323 / 93115-95920

The World Association of Small and Medium Enterprises (WASME) in association with TDP

Global organised India-MSME Virtual Conference on Leveraging Benefits of E-Invoicing & Vice President, Goods and Services Network (GSTN).

Dr. Sanjiv Layek, Executive Secretary, WASME welcomed all guests and participants and Ms. Neha Malkan moderated the sessions..The virtual conference was addressed by CA (Dr.) Ashok Haldia, Honorary Mentor TDP Global, Former Secretary, ICAI and Former MD & CEO, PFS Ltd. and CMA Manas Kumar Thakur, Secretary, Kolkata Cost Management Society and Past President, Institute of Cost Accountants of India. Dr. Sanjiv Layek, Executive Secretary, WASME along with Mr. Kishor Pradhan, CEO, GTCS alongwith legal and professional experts including Mr. Pugal T., Sr. Consultant, and Former Associate Vice President, Tally Solutions Pvt. Ltd., Mr. Shashi Mathews, Partner, Indirect Tax practice, Indus La, CA Rohit Vaswani, Founder Partner, Raj K Sri & Co., Chartered Accountants. Addressing to the problems and questions of stakeholders relating to GST compliances was of prime focus of all speakers and hence is an exclusive opportunity to all.

Around 500 participants registered for the conference and participated. The sessions were very knowledgeable and majority of MSMEs got benefited. The conference was successful.

LIVE WEBINAR* on *Strategies for Cost Reduction Management in Operations & Human Capital Optimisation in the Pandemic Times for SME's

Date and Time - *Tuesday, May 25, 2021 Time -2.30 PM*

The banner features the WASME logo (World Association for Small and Medium Enterprises) in the top left. The main title is "STRATEGIES FOR COST REDUCTION MANAGEMENT IN OPERATIONS & HUMAN CAPITAL OPTIMISATION IN THE PANDEMIC TIMES FOR SME'S". Below this, it says "LIVE WEBINAR" with a play button icon. The date and time are "Tues Day | 25 May | 4pm-5pm | 2021". At the bottom left, there are social media icons for Facebook, Twitter, and WhatsApp, along with the website "www.wasmeinfo.org" and a phone number "+91-9560685555". On the right side, there are two speaker portraits: "SATISH SAIGAL, Seasoned Professional" and "B.K. Dhap, HR Consultant, Life Coach".

LIVE WEBINAR* on *Strategy for Managing Personal Finance including Mutual Fund*

Date and Time - *Friday, May 22, 2021 Time - 2.30 PM*



An Investor Awareness Initiative of
**ASSOCIATION OF MUTUAL FUNDS
 IN INDIA**



Organized by
**WORLD ASSOCIATION OF SMALL
 AND MEDIUM ENTREPRISES**

Virtual Session on
**"Strategy for Managing Personal Finance
 including Mutual Fund"**

2.30 PM | FRIDAY, 22 MAY 2021

Eminent Speakers



Shri Surya Kant Sharma
 Sr. Consultant,
 AMFI (North India) and
 Former DGM, SEBI



Shri Nitin Joshi
 Vice President,
 NSDL e-Governance
 Infrastructure Ltd.



Dr. Sanjeev Layek
 Executive Secretary
 WASME

Please register for your participation and certificate at
<https://forms.gle/xZ6RWs1JUd7TQica8>
www.wasmeinfo.org

LIVE WEBINAR* on " PrePackaged Insolvency Resolution Process : The best remedy for MSMEs"



World Association for Small and Medium Enterprises

LIVE WEBINAR

**PRE-PACKAGED INSOLVENCY RESOLUTION PROCESS :
 THE BEST REMEDY FOR MSME'S**

ESTEEMED PANELISTS



Mr. Sanjeev Pandey
 DGM (NCLT), State Bank of India



Mr. Anil Goel, Chairman
 AAA Insolvency Professionals LLP



Mr. Nitin Jain, Senior Partner
 AAA Insolvency Professionals LLP

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 **Tuesday May 18, 2021**
4:00 PM - 5:30 PM (IST)

 <https://www.facebook.com/wasmeinfo/>  <https://twitter.com/Wasmeinfoorg>  +91-9560685555

Date and Time - *Tuesday, May 18, 2021 Time - 4 PM TO 5.30 PM*

LIVE WEBINAR FOR SME LEADERS - NAIL IT & SCALE IT



Webinar for SME Leaders

NAIL IT & SCALE IT

Focus on Accelerating the Business

by  International Coaching Monks

SPEAKERS



Prof. B.K. Dhup
Career Counselor/Life Coach



Dr. Poorani
USA Certified NLP Trainer



Ms. Anju Widge
Certified Life Coach



Dr Sachin Sharma
Certified Executive & Life Coach

SUB TOPICS :

- Leaders develop your smart goals – learn to accelerate your business
- Know how to grow your business during crises – use your leadership acumen
- Customize all your resources - excel in your business
- Use technology – learn digitization & use online learning



Friday
16 Apr.2021

4:00pm to 5:30pm

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LIVE WEBINAR ON INTELLECTUAL PROPERTY ENFORCEMENT

Friday, April 09, 2021 Time - 4 PM TO 5 PM



WORLD ASSOCIATION FOR SMALL AND MEDIUM ENTERPRISES

Live Webinar

on

Intellectual Property Enforcement



Friday
9 Apr.2021

4:00 pm to 5:00pm



Mr. Rajeev Suri
Partner - RNA, Technology and IP Attorneys

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